

BELIEVE in **BELLEVUE**
• AN INSPIRED DAY OF GIVING! •
AUGUST 4
www.BelieveInBellevue.org

SPONSORSHIP PACKET

An inspired day of giving driven by:





Believe in Bellevue

What is it?

Believe in Bellevue is a 12-hour online fundraising event on Tuesday, August 4, 2020 organized in partnership by the Bellevue Chamber of Commerce, Bellevue Community Foundation and the Bellevue Public Schools Foundation as a way to raise support and awareness for nonprofits in Bellevue. It is a community-wide event created to highlight Bellevue's deep-rooted foundation of service and celebrate its immense spirit of giving.

How does it work

1. Eligible nonprofits register to participate and are provided with resources to help them promote Believe in Bellevue to supporters and raise money on August 4.
2. Nonprofits have the opportunity to win bonus dollars through awards granted throughout the day. Community donors have 12-hours to donate online to the Bellevue nonprofits of their choice.
3. Donations made during Believe in Bellevue have the potential to make an even bigger through bonus prizes earned.

Through wide-spread community support and promotion, giving opportunities increase meaning everyone wins! Donors showcase their belief in Bellevue and nonprofits receive much needed donations.

Why Sponsor Believe in Bellevue

- REACH a captive audience of involved, engaged and informed community members actively giving their resources to make our area an even better place to live, work and play.
- PROMOTE pride of place and investment in our community within your organization.
- SUPPORT a different kind of fundraising that is more public and communal, hits a wider base and targets smaller contributions.

Sponsorship Recognition Opportunities

Our goal is to secure funds from local partners to help promote excitement, participation, good-natured competition and momentum for the first annual Believe in Bellevue: A Day of Inspired Giving.

Your partnership helps to ensure the overall success of this event.

	Believers \$1500	Achievers \$1000	Champions \$500
Logo Recognition (whenever possible)	•	•	
PRE-EVENT PUBLICITY			
Sponsor listing on BelieveinBellevue.org	•	•	•
Sponsor listing on Partner Site (BPSF, BCF, Bell.Chamber)	•	*	•
SOCIAL MEDIA (all partners)			
Facebook pre-event posts	•		
Twitter pre-event tweets	•		
Facebook day-of posts	•	•	•
Twitter day-of posts	•	•	•
Facebook LIVE interviews aired mid-day or at designated times	•	•	
Customized "Why We Believe"	•	•	
Facebook ad	•	•	
MEDIA REPRESENTATION			
Pre-Event publicity in Bellevue Leader	•		
Post-Event "Thank You" in Bellevue Leader	•	•	•
ADDITIONAL RECOGNITION			
Partner Publications	•	•	•
Believe in Bellevue Posters/Fliers	•		
Believe in Bellevue Billboard	•		
Believe in Bellevue "Thank You" email	•	•	•



2020 Believe in Bellevue Sponsorships

Believer - \$1500

Partners at this level are beacons of the community fostering development, innovation and empowerment. Your sponsorship will be recognized in the following ways:

- Marketing on multiple websites and local media (when possible) before, during and after the event
- Facebook LIVE interview
- Logo/Name displayed prominently on the:
 - Front page of the Believe in Bellevue website
 - Facebook and Twitter page
 - Event posters, fliers and signage

Achiever - \$1000

Partners at this level are committed to making Bellevue a better community by supporting programs and initiatives that promote excellence. Your sponsorship will be recognized online and in print prior to, during and after the *Believe in Bellevue* event. You will also have the opportunity to be promoted by our nonprofit participants.

Champion - \$500

Partners at this level strengthen Bellevue and energize the community's spirit of giving. Your sponsorship will be recognized primarily through online marketing during *Believe in Bellevue*.

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Count me in!

I want to support Believe in Bellevue as a sponsor.

_____ **Believer Sponsor** - \$1500 incentive prize sponsor

_____ **Achiever Sponsor** - \$1000 incentive prize sponsor

_____ **Champion Sponsor** - \$500 incentive prize sponsor

Business / Contact Name: _____

Address: _____

Phone / Email: _____

If purchasing a sponsorship, please select one: Bill Me Check Enclosed

Please complete this form and return it to the Bellevue Chamber of Commerce at 1036 Bruin Blvd Suite 119, Bellevue, NE 68005. Questions? Contact Faith Morrison at 402.898.3000 or membership@bellevuenebraska.com

