



Nonprofit Participant Incentive Prizes

The *Believe in Bellevue* planning group is currently working to secure prize sponsorships from local partners to help promote excitement, participation, good-natured competition and momentum for *Believe in Bellevue*. These funds are awarded throughout the day in the form of bonus grants, incentive prizes and random drawings to boost organizations' fundraising totals. Once an organization has received an incentive prize, it may or may not be eligible to receive another one.

Our goal is to have prizes be awarded to nonprofits throughout the day in three time blocks: 8 a.m. to noon, noon to 4 p.m. and 4 to 8 p.m. The amount of prize incentives offered will be determined by the total number of *Believe in Bellevue* sponsorship dollars received. In each time block, prizes will be awarded for the following:

- 1) Most individual donors
- 2) Highest single donation
- 3) Most dollars raised overall
- 4) Social Media Mavens (1 -2 prizes awarded at random to nonprofit that posts to Believe in Bellevue Facebook and to its own social pages in that time block)